

## Massaging The Message

### Exhibiting Artists from the Magma Group:

Kimbal Quist Bumstead, Siro Carraro, Dagmar Dost-Nolden, Michael Hutchison, Carolina Khouri, Andrew McDonald, Gary William Myatt, Marie-Therese Ross, Annie Zamero

The Magma Group seek to examine to what extent Marshall McLuhan's well known phrase 'The Medium is The Message' applies to fine art. This is explored in their exhibition of paintings and sculpture at their private view on 7th December at the invitation of Arthouse1 Gallery. McLuhan said 'Societies have always been shaped more by the nature of...media...than by the content of the communication'. However The Magma Group '...whilst not denigrating the role of medium in the ultimate work, credit other aspects with having equal input...in the transmission of its message...' says art writer/critic Anna McNay. She further points out that the group believes '...expressive use of feeling,...' a well developed idea and '...sensitive ..handling of the artist's medium' are all necessary to get the artist's message across.

McLuhan says 'All media work over us completely. They are so pervasive...that they leave no part of us untouched,,The medium is the *massage*'. McNay feels this re definition or pun on McLuhan's original phrase is highly appropriate when applied to fine art. She further expounds 'the word 'magma' comes from the Greek 'massein' meaning 'to knead'. She says, '[The Magma Group] ...knead and massage their materials until the message appears'.

These ideas will be further explored in a symposium on 12th December with guest speakers including Professor Michael Archer, (Goldsmith's College London), Michael Glover, Art critic for Independent, author/poet, and Anna McNay, Assistant Editor Art Quarterly/freelance art writer.

The Magma Group was founded in 2011 and is made up of artists from France, Germany, Italy, New Zealand, Poland, Russia and the UK, some of whom have shown at the Venice Biennale.

### DATES/NOTES:

**Private View :** Thursday 7th December 6.30pm - 8.30pm  
**Symposium :** Tuesday 12th December 6.30pm - 8.30pm  
**Gallery hours :** Open Thursday to Sunday: 3pm - 7pm or by appointment  
**Exhibiting :** Between 8th – 17th December 2017

**Venue :** **Arthouse1**  
**Address :** 45 Grange Road. London SE1 3BH  
**Transport :** Nearest tubes: Borough, London Bridge or Bermondsey

**Contact :** For further details/hi-res images: Rebecca Fairman Tel: 077131 89249  
**URL :** [www.arthouse1.co.uk](http://www.arthouse1.co.uk)  
**email :** [press@arthouse1.co.uk](mailto:press@arthouse1.co.uk)



**KIMBAL QUIST BUMSTEAD**  
*Still Spiralling*  
Ink, oil and varnish on board



**SIRO CARRARO**  
*Dans Le Theatre De Notre Vie*  
Oil on canvas



**DAGMAR DOST-NOLDEN**  
*Blue Flow.*  
Acrylic & sand on canvas & wood



**MICHAEL HUTCHISON**  
*Pylon IV.*  
Oil on canvas



**CAROLINA KHOURI**  
*Abstract in White no 4.*  
Oil on canvas



**ANDREW MCDONALD**  
*Stepping and Flying*  
Oil and Acrylic on Canvas



**GARY WILLIAM MYATT**  
*Bang The Drum*  
Oil on linen



**MARIE-THERESE ROSS**  
*Nena*  
Oil on wood and mixed medium



**ANNIE ZAMERO**  
*ShambHala Warrior*  
Oil and acrylic on canvas

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